

MARLENE OROZCO

450 Jane Stanford Way
Building 120, Room 030B
Stanford, CA 94305-2047
morozco@stanford.edu

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Curriculum Vitae

EDUCATION

- 2021 Ph.D., Sociology, Stanford University (expected)
Dissertation Committee: Tomás Jiménez, Aliya Saperstein, Jackelyn Hwang, Jerry Porras
- 2017 Certificate Program in Quantitative Research in Education, Stanford Graduate School of Educ.
- 2012 California Multiple Subjects Teaching Credential, Reach Institute for School Leadership
- 2011 Ed.M., Education Policy and Management, Harvard Graduate School of Education
- 2010 B.A., Sociology with Honors, Stanford University
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RESEARCH AND TEACHING INTERESTS

Economic Sociology	Immigrant Integration	Race and Ethnicity
Social Inequality and Stratification	Qualitative & Quantitative Methods	Entrepreneurship

PUBLICATIONS

Peer-Reviewed Journal Articles

- 2021 **Orozco, M.** “The Salience of Ethnic Identity in Entrepreneurship: An Ethnic Strategies of Business Action Framework.” *Small Business Economics*.
- 2021 Jiménez, T.R., **Orozco, M.** “Prompts, not Questions: Crafting Better Interview Protocols.” *Qualitative Sociology*.
- 2020 **Orozco, M.** “Reconceptualizing the Enclave: Measuring Success Among Latino-Owned Businesses.” *Social Science Quarterly*.
- 2019 Widen, S., **Orozco, M.**, Horng, E. L., and Loeb, S. “Reaching Unconnected Caregivers: Using a Text-Message Education Program to Better Understand How to Support Informal Caregivers Role in Child Development.” *Journal of Early Childhood Research*.

Books

- 2020 **Orozco, M.**, Morales, A., Pisani, M.J., & Porras, J.I. (Eds). *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*. West Lafayette, Indiana: Purdue University Press.

Book Chapters

- 2020 **Orozco, M.** “SLEI-Education Scaling Program: A Business Intervention of ‘National Economic Imperative,’” in *Advancing U.S. Latino Entrepreneurship: A New National Economic*

Imperative, edited by Orozco, M., Morales, A., Pisani, M.J., & Porras, J.I. West Lafayette, Indiana: Purdue University Press: 317-346.

- 2020 **Orozco, M.** and Perez, I. “The State of Latino Entrepreneurship: SLEI Research and Findings,” In *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*, edited by Orozco, M., Morales, A., Pisani, M.J., & Porras, J.I. West Lafayette, Indiana: Purdue University Press: 77-98.
- 2020 **Orozco, M.**, Morales, A., Pisani, M.J., & Porras, J.I. “Introduction: Advancing U.S. Latino Entrepreneurship” in *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*, edited by Orozco, M., Morales, A., Pisani, M.J., & Porras, J.I. West Lafayette, Indiana: Purdue University Press: 3-14.
- 2020 **Orozco, M.**, Morales, A., Pisani, M.J., & Porras, J.I. “Conclusion: A New National Economic Imperative” in *Advancing U.S. Latino Entrepreneurship: A New National Economic Imperative*, edited by Orozco, M., Morales, A., Pisani, M.J., & Porras, J.I. West Lafayette, Indiana: Purdue University Press: 377-384.

Working Papers

- 2021 **Orozco, M.** “The New Dual Labor Market: The Bifurcated Return of Self-Employment.”
- 2021 **Orozco, M.** “‘Two Out of Three Ain’t Bad’: Diversity Initiatives in the Rise of ESG.”

Research Reports

- 2021 Tareque I., **Orozco, M.**, Oyer, P. & Porras, J. *U.S. Black-Owned Businesses: Pre-pandemic Trends and Challenges*. Stanford, CA: Stanford Graduate School of Business.
- 2021 **Orozco, M.**, Tareque I., Oyer, P. & Porras, J. *State of Latino Entrepreneurship*. Stanford, CA: Stanford Graduate School of Business.
- 2020 **Orozco, M.** and Tareque, I. Oyer, P. & Porras, J. *The Ongoing Impact of COVID-19 on Latino-owned Businesses*. Stanford, CA: Stanford Graduate School of Business.
- 2020 **Orozco, M.**, Chapa, E. *Capitalizing Growth Among Ethnically Diverse and Women-Owned Business Enterprises*. Washington D.C.: National Association of Investment Companies.
- 2020 **Orozco, M.** and Tareque, I. *The Impact of COVID-19 on Latino-owned Businesses*. Stanford, CA: Stanford Graduate School of Business.
- 2020 **Orozco, M.**, Tareque I., Oyer, P. & Porras, J. *State of Latino Entrepreneurship*. Stanford, CA: Stanford Graduate School of Business.
- 2019 **Orozco, M.**, Perez, I., Oyer, P. & Porras, J. *State of Latino Entrepreneurship*. Stanford, CA: Stanford Graduate School of Business.
- 2018 Kramer, C., Battisto, J., Liberman, S., **Orozco, M.**, Perez, I. Lee, N. 2018. *Latino-Owned Businesses: Shining a Light on National Trends*. New York, NY: Federal Reserve Bank, Stanford Latino Entrepreneurship Initiative, Interise.
- 2018 Morelix, A., Tareque, I., **Orozco, M.**, Perez, I. Oyer, P. and Porras, J. 2018. *The U.S. Latino Entrepreneurship Gap: A Comparative Measure of Latino Entrepreneurship Activity*.

Stanford, CA: Stanford Graduate School of Business.

2018 **Orozco, M.**, Oyer, P. & Porras, J. *State of Latino Entrepreneurship*. Stanford, CA: Stanford Graduate School of Business.

RESEARCH EXPERIENCE

2017- Lead Research Analyst, Stanford Latino Entrepreneurship Initiative, Stanford Graduate School of Business.

2016-18 Research Assistant, Center for Education Policy Analysis.

2018 Research Assistant for Tomás Jiménez, “A Tale of Two States: How State Immigration Climate Affects Belonging to State and Country among Latinos” in *Social Problems*.

2015 Research Assistant for Frederick Wherry, *Credit Where It’s Due: Rethinking Financial Citizenship*, Russell Sage Foundation and “To Lend or Not to Lend to Friends and Kin: Awkwardness, Obfuscation, and Negative Reciprocity” in *Social Forces*.

2010 Research Assistant for Kendra Bischoff, “Pathways to School Choice in a Disadvantaged Neighborhood.”

TEACHING EXPERIENCE

2020 Teaching Assistant, Stanford Graduate School of Business. GSBGEN 550: *Leadership Demystified*

2017- Guest Lecturer, Stanford Graduate School of Business. *SLEI-Education Scaling Program*. Executive Education

2017 Teaching Assistant, Stanford University. Graduate Course. SOC 380: *Qualitative Methods*

2016 Lead Teaching Assistant, Stanford University. CSRE 112: *Presidential Politics: Race, Gender & Class in the 2016 Election*

2016 Teaching Assistant, Stanford University. SOC 1: *Introduction to Sociology at Stanford*

2014-16 Lead Teaching Assistant, Stanford University. EDUC 190: *LEAD: Leading through Education Activism and Diversity*

2015 Lead Teaching Assistant, Stanford University. CSRE196C/ COMPLIT195/ ENGLISH172D/ PSYCH155/ SOC146/ TAPS165: *Introduction to Comparative Studies in Race and Ethnicity*

2014 Stanford Pre-Collegiate Summer Institute, Chile Program

2011-14 Lead Humanities Teacher, Rocketship Los Sueños Academy, Elementary School

FELLOWSHIPS AND GRANTS

2020-21	El Centro Chicano y Latino Graduate Scholar-in-Residence
2020	Diverse Pathways in Academia, NYU Stern School of Business
2017	Community Engagement Grant, Office of Community Engagement and Vice Provost for Graduate Education
2015-17	IES Pre-Doctoral Fellow, Stanford Interdisciplinary Doctoral Training Program in Quantitative Education Policy
2015-16	Graduate Public Service Fellow, Haas Center for Public Service
2014-16	Enhancing Diversity in Graduate Education (EDGE) Fellowship, Office of the Vice Provost for Graduate Education
2010	Andrea Naomi Leiderman Fellowship, Haas Center for Public Service
2009	Undergraduate Advising and Research Student Grant, Stanford University
2008-	Mellon Mays Undergraduate Fellow (MMUF), Stanford University
2007	Education and Youth Development Fellow, Haas Center for Public Service

HONORS AND AWARDS

2020	Stanford Community Impact Award, Stanford Alumni Association
2018	40 Under 40: Top Young Professionals, Silicon Valley Business Journal
2017	Ernesto Galarza Prize for Excellence in Graduate Student Research
2011-13	Segal AmeriCorps Education Award
2010	Award of Excellence, Stanford University
2010	Award for Outstanding Senior Thesis in Sociology
2010	Walk the Talk Service Leadership Award, Haas Center for Public Service
2010	Stanford Leading Matters Chicago, Student Leader
2009	Bing Honors College, Stanford University
2006-10	Stanford Latino/a Honors Society

PRESENTATIONS

**Invited*

2021*	“2020’s Economic Impact on Communities of Color.” Idaho Critical Legal Studies Spring Symposium, virtual panel.
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- 2021* “State of the Economy.” California Hispanic Chambers of Commerce, virtual forum.
- 2021* “Adelante, Juntos Forward Latino Entrepreneurship.” PepsiCo Employee Resource Group, virtual presentation.
- 2020* “The Ongoing Impact of COVID-19 on Latino-owned Businesses.” 2020 California Hispanic Chambers of Commerce Virtual Statewide Convention.
- 2020* “Re-starting Local Economies and Building Resiliency.” Virtual National Association of Latino Elected and Appointed Officials (NALEO) 37th Annual Conference.
- 2020 “The New Ethnic Entrepreneur: Overcoming Disadvantage in the Labor Market through Self-Employment.” American Sociological Association, virtual roundtable.
- 2020 “The Economics of Latino Entrepreneurship.” International Sociological Association’s IV Forum of Sociology. Porto Alegre, Brazil, postponed.
- 2020* “Empowering Latinas through Education and Entrepreneurship.” SxSW EDU Conference. Austin, TX, postponed.
- 2019* “¡Págame! Pay Equity for All.” #WeAllGrow Latina Network. Los Angeles, CA.
- 2019* Keynote address with Julián Castro, “Closing the Gaps: Social, Economic, Political.” 6th Annual State of the Latino Community in Sonoma County.” Sonoma State University. Rohnert Park, CA.
- 2018 “The State of Latino Entrepreneurship.” 1st Demographics of the Entrepreneur Workshop. U.S. Census Bureau. Washington, D.C.
- 2018 “SLEI-Education Scaling Program: A Business Intervention of ‘National Economic Imperative.’” Western Economic Association International Conference. Vancouver, B.C., Canada.
- 2018* “Small Business Lending Among Latino Entrepreneurs.” Consumer Financial Protection Bureau. Washington, D.C.
- 2018* “Roadmap to Latino Prosperity.” John F. Kennedy University. Pleasant Hill, CA.
- 2018* “Immigrant Entrepreneurship.” Los Cien Sonoma County. Santa Rosa, CA.
- 2018* Keynote address, “The California Regional Report on Latino Entrepreneurship.” California Hispanic Chamber of Commerce Economic Summit, eBay. San Jose, CA.
- 2018-20* “State of Latino Entrepreneurship.” Stanford Latino Entrepreneurship Initiative Research Forum. Stanford, CA.
- 2017* “Harnessing the Power of Latino Culture: Explaining Cultural Influences in Latino Business Creation and Management.” Stanford Latino Entrepreneur Leaders Program. Stanford, CA.
- 2017 “Reconceptualizing the Enclave: Measuring Success Among Latino-Owned Businesses.” Pacific Sociological Association’s 88th Annual Conference. Portland, OR.

- 2016 “Making it in America: Mobility Paths of Latino Entrepreneurship.” Tohoku University. Sendai, Japan.
- 2016* “Latino Entrepreneurial Success and the Assimilation Process.” Latino Business Conference. Stanford Graduate School of Business. Stanford, CA.
- 2016 “The Enclave Threshold Effect: Measuring Success Among Latino-owned Businesses.” SSRC-Mellon Mays Summer Conference. Bryn Mawr College. Bryn Mawr, PA.
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MEDIA

Selected coverage

- 2021 “Latino-owned businesses are achieving record growth, but big banks still won’t fund them.” [CNBC](#).
- 2020 “What Does COVID-19 Mean for the Future of Latino Entrepreneurship?” [Critical Value](#), an Urban Institute podcast
- 2020 “Los negocios latinos prosperan en Estados Unidos y generan millones de empleos.” [Telemundo](#).
- 2020 “Latino businesses have been hit hard by the pandemic. But owners won’t give up hope.” [San Francisco Chronicle](#).
- 2020 “COVID-19 Is Having an Immediate and Alarming Impact on Latino-Owned Businesses.” [Insights](#) by *Stanford Business*.
- 2020 “How Latino Small Business Owners are Keeping their Businesses Running during the Coronavirus.” [CNBC](#).
- 2020 “Stanford’s Latino State of the Union: It’s Time We support the Entrepreneur” [Forbes](#)
- 2020 “The Number of Latinx-Run Startups Is Rocketing. Their Funding is Not. Here’s Why That’s a Big Problem.” [Inc. Magazine](#).
- 2020 “Latinos are Building Businesses, But They Don’t Get Much Credit.” [Bloomberg](#).
- 2020 “Latino Businesses Fast Growth.” [Radio Bilingüe](#), *Latino NPR*.
- 2020 “Latino Entrepreneurs are Growing in Number.” [WorkingNation](#).
- 2019 “A Different Kind of Funding Bias.” [Insights](#) by *Stanford Business*
- 2019 “Why are Latino Businesses so Often Denied Funding?” [MarketWatch](#).
- 2019 “Reporte señala que los empresarios latinos han crecido pese a obstáculos” [Univision](#).
- 2018 Immigration Edition. [Radio Bilingüe](#), *Latino NPR*.
- 2018 “Despite Big Barriers Latino Entrepreneurs are Outpacing all Others in U.S.” [Silicon Valley Business Journal](#).

- 2018 “What’s Fueling Latino Entrepreneurship — and What’s Holding It Back.” [Insights](#) by *Stanford Business*.
- 2018 “Se incrementa el número de emprendedoras latinas en EE.UU. más rápido que otros grupos.” [CNN en Español](#).
- 2018 “Los Emprendedores Latinos Superan las Barreras Financieras en Estados Unidos.” [El Pais](#).
- 2018 “Empresarios latinos, muchos pero pequeños.” [El Diario NY](#).

PROFESSIONAL AFFILIATIONS AND SERVICE ACTIVITIES

- 2021 Illumen Capital Ambassador
- 2020-21 Latina Wealth Project Advisory Committee, UnidosUS
- 2021 AmeriCorps State and National Grants, Lead Reviewer
- 2020 NYU Visiting Scholar
- 2020 Search Committee for Assistant Vice Provost/Executive Director of BEAM, Stanford Career Education
- 2020 Reviewer for *Social Problems*
- 2020 Panelist and volunteer for California Forum for Diversity in Graduate Education
- 2019- California Latino Economic Institute, Academic Advisory Board
- 2018 Burciaga Award Foundation Board
- 2016- Enhancing Diversity in Graduate Education, Mentor
- 2016-18 Honors Thesis Mentor
- 2014-20 Freshman Scholars Mentor
- 2014-15 Association of Sociology Graduate Students, First Year Chair
- 2013-18 Stanford Changemakers
- 2011 Discretionary Grant Reviewer for the High School Equivalency Program (HEP)

ADDITIONAL EXPERIENCE

- 2019- Research Consulting: National Association of Investment Companies, Grandie, Los Cien
- 2015-16 Cultural Training Consultant for Vincent Academy Charter School, Oakland, CA
- 2011-13 Teach for America Corps Member, San Jose, CA

- 2011 Diversity Recruitment Coordinator, Harvard Graduate School of Education Admissions Office
- 2009 Policy Intern, U.S. Department of Education, Office of Migrant Education, Washington, D.C.
- 2008 Congressional Intern, Congressional Hispanic Caucus Institute, Washington, D.C.